



Innovation and Economic Development Advisory Group Report

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presented to

FTP/SIS Steering Committee

presented by John Walsh, Vice Chair

May 29, 2015

Innovation and Economic Development Advisory Group Membership

Commissioner Doug Smith Martin County (representing Florida Association of Counties)	John Walsh Port Canaveral (representing Florida Ports Council)
Alice Ancona	Jack Osterholt
Florida Chamber of Commerce	Deputy Mayor, Miami-Dade County
Ken Armstrong	Susan Pareigis
Florida Trucking Association	Florida Council of 100
Karl Blischke	Crystal Stiles
Florida Department of Economic Opportunity	Florida Power and Light
Mark Bontrager Space Florida	Carlos Roa Miami-Dade Metropolitan Planning Organization (representing Metropolitan Planning Organization Advisory Council)
Andra Cornelius CareerSource Florida	Pat Steed Central Florida Regional Planning Council (representing Florida Regional Councils Association)
Cori Henderson Enterprise Florida	Jack Wert Naples, Marco Island, Everglades Convention & Visitors Bureau (representing Visit Florida)
Suzanne Hurst	The Honorable Warren Yeager
Florida Association of Destination Marketing	Commissioner, Gulf County (representing Small County
Organizations (representing Visit Florida)	Coalition)

Key Issues identified by Advisory Group

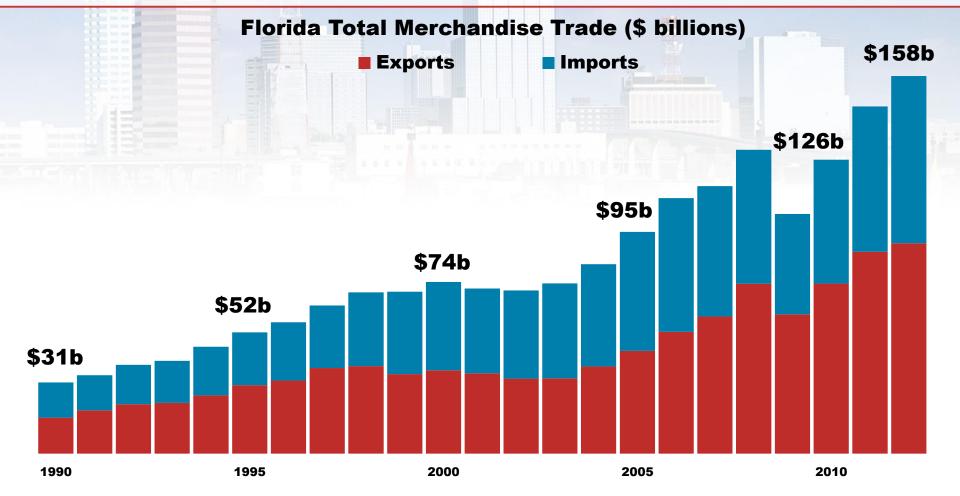
- 1. Continue to position Florida as a global hub for trade, logistics, manufacturing, and related services
- 2. Enhance Florida's position as a destination for domestic and international visitors
- 3. Align transportation investments with strategic economic development opportunities in Florida
- 4. Strengthen and connect resources across Florida's economic regions to build a globally competitive Florida.
- 5. Support development of a world-class workforce in transportation and other industries
- 6. Strengthen and maintain a competitive business climate for transportation and other industries



KEY ISSUE 1: Continue to position Florida as a global hub for trade, logistics, manufacturing, and related services



Economic Trends *Growing Global Trade*





Issue 1 – Trade and Logistics

- Increase efficiency, capacity, and connectivity of major seaports, airports, spaceports, and intermodal rail terminals
- Increase efficiency, capacity, and connectivity of major truck, rail, and water corridors
- Create or expand clusters of logistics, distribution, and advanced manufacturing businesses in strategic locations
- Increase efficiency of supply chain and distribution network
- Expand use of new technologies for freight movement



KEY ISSUE 2: Enhance Florida's position as a destination for domestic and international visitors



Economic Trends *Growing Tourism and Visitors*

Visitors to Florida (in millions)

98.9

74.6



2003



2014



2024



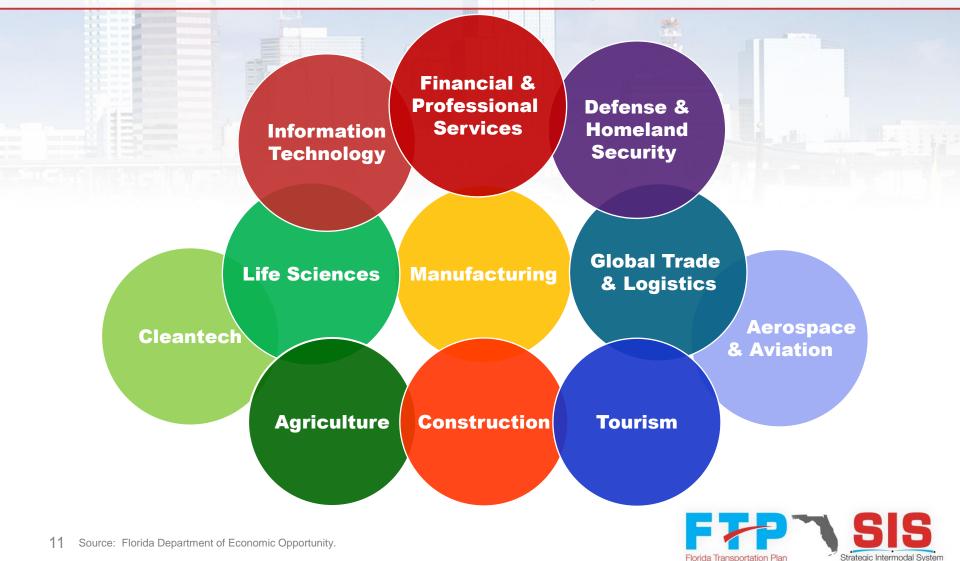
Issue 2 – Growth in Visitors

- Protect and improve quality of transportation experience for Florida visitors
- Increase efficiency and diversity of multimodal transportation connections between attractions and major transportation hubs
- Improve intrastate air, rail, and water transportation services
- Provide transportation options for visitors that promote unique cultural, historic, and natural resources
- Make airports and seaports more attractive for investment
- Emphasize quality customer service, including multi-lingual or universal signage
- Accommodate increasing size of cruise ships and airplanes
- Strengthen partnerships between transportation and tourism development organizations

KEY ISSUE 3: Align transportation investments with strategic economic development opportunities in Florida



Economic Trends *Toward a More Diverse Economy*



Issue 3 – Alignment with Economic Development Opportunities

- Coordinate short-term transportation decisions with economic development activities for competitive projects
- Support long-term strategic investments to support statewide and regional talent and innovation clusters
- Formalize partnerships between transportation and economic development organizations
- Encourage private sector companies involved in transportation technology to locate and expand in Florida

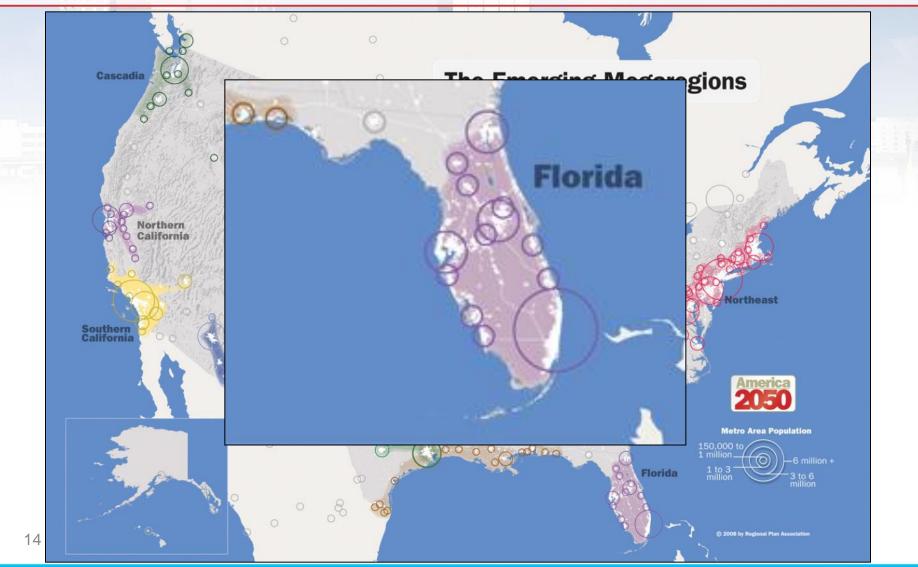


KEY ISSUE 4:

Strengthen and connect resources across Florida's economic regions to build a globally competitive Florida



Shift to Megaregions



Issue 4 – Connecting Regions

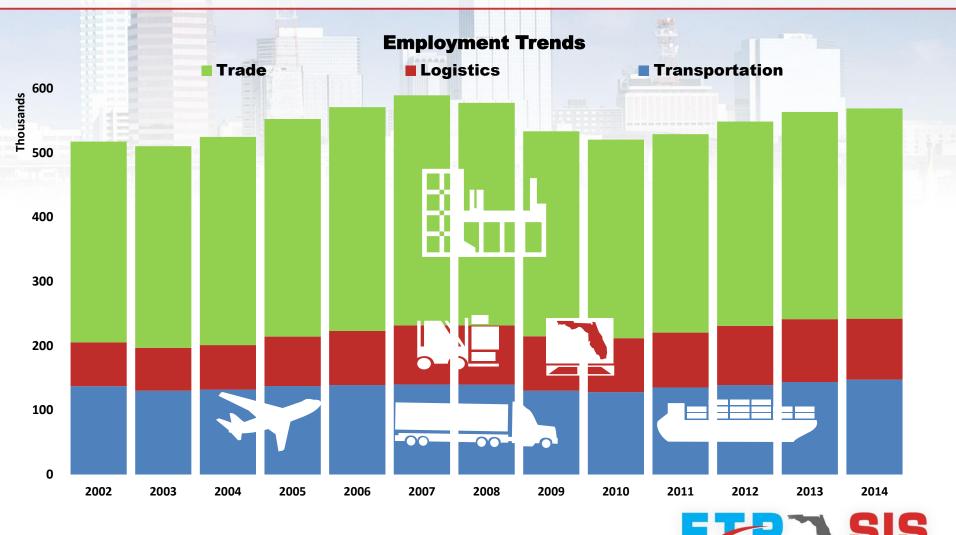
- Expand options for transportation connectivity between communities within common economic regions
- Expand cost-effective, multimodal options for transportation connectivity between all of Florida's economic regions
- Continue to proactively plan for future statewide and interregional transportation corridors
- Better align transportation and economic development priorities on a regional scale



KEY ISSUE 5: Support development of a world-class workforce in transportation and other industries



Talent Supply and Education World-Class Transportation Workforce



Strategic Intermodal Syste

Issue 5 – Transportation Workforce

- Strengthen regional talent supply systems for transportation, trade, and logistics
- Create new or expand existing centers of talent and innovation in transportation
- Encourage transportation agencies and authorities to include talent supply elements in their long-range plans



KEY ISSUE 6: Strengthen and maintain a competitive business climate for transportation and other industries



Issue 6 – Business Climate

- Reduce time and improve predictability of process for planning and developing major transportation projects
- Improve ability of businesses involved in transportation to accomplish registration, permitting, and other regulatory transactions
- Improve "soft" trade infrastructure through technology and partnerships



Implementation Issues

Collaboration and coordination

- » Regional visions
- » Transportation, economic development, tourism, and workforces
- Maintaining existing strengths
- Technology and innovation
- Funding
- Implementation and performance monitoring

